

Advance Notice

**Raises Big Bucks For Your Group And
Turns Any Banquet Into A Dinner Theater
...An Event They'll Long Remember!**

NEW!!!
Fundraising
Magic Event
for
ADULTS

“Night Magic”

Starring Kendal Kane

RAISES
\$10,000
FOR
YOUR
GROUP!

An entire evening of absolutely hilarious fun and mind-boggling entertainment awaits you – beginning with the cocktails, continuing throughout the meal and running long after dessert...

Imagine Your guests arriving at a banquet hall that’s instantly charged with an atmosphere of mystery. They’re greeted by America’s sleight-of-hand Grand Master **Kendal Kane** – a brilliant, award-winning performer so highly regarded by magicians worldwide!

(There’s a constant demand for Kendal’s performances at the corporate functions of companies like Walmart, Golden Corral, D.R. Thorton Home Owners Association, in fact, some of his clients have been booking him repeatedly for over 15 years!)

It’s during this cocktail hour that the magic happens one-on-one, right under your guests’ nose and even right in their hands, setting the stage for an entire evening of fun and amazement. (If you’ve ever seen *David Blaine’s* street magic or Cris Angel’s Mindfreak on TV, you already know how powerful this type of “close-up” magic can be!).

The Easiest Themed Banquet Event You’ll Ever Have!

Following the meal your guests are treated to Kendal’s award-winning stage presentation. Sophisticated sorcery for grownups, just like you’d see at a Las Vegas showroom or onboard a luxury cruise ship! Kendal presents a rapid-fire blend of **sidesplitting comedy** and **unbelievable feats of magic** that’ll have eyes bulging, jaws dropping and *leave your guest clamoring for more!* The laughter and applause will ring in memory for a very long time indeed.

(There’s even an opportunity to *make the meal itself magical* for your guests, with themed centerpieces, a “magical menu” and “Do-It-Yourself” magic tricks at each place setting... they’ll have a blast amazing each other with their own magic tricks! And, they get to take them home to impress their kids!)

Here’s how this dinner theater event works to raise you a pile of money...

The Amazing Night Magic PROJECT KIT That Instantly Adds A “Dinner Theater Magic Theme” – And A Ton Of Extra Moneymaking Opportunities – To Your Next Banquet...

You'll receive a valuable marketing tool kit – developed over 20 years of presenting *Fundraising Magic*™ programs across Canada and now throughout the United States – that's been field-tested and proven time and time again to raise thousands of dollars for community groups of all kinds.

This fabulous Project Kit contains everything you'll need for a smashingly successful banquet event...

- ✓ **Promotional material...** flyers, tickets, posters, press releases, announcements (and many more advertising tools)
- ✓ **Themed Template...** banquet table centerpieces, “Magical Menu”, dinner music, decorations – everything you need for a truly magical atmosphere
- ✓ **Step by Step Plan...** a complete *fill-in-the-blank guide that leads you through the event easily and with complete confidence*
- ✓ **Piggyback Fundraisers...** sure-fire strategies for wringing a ton of extra dollars out of your next banquet (**earning you many times more** than ever dreamed possible!)

Easy-To-Add “Piggyback Fundraisers” Raise Thousands Of Extra Dollars With This Event

The GUARANTEED Project Kit you'll receive provides all the tools for ensuring a sell-out event ...**easily delivering you thousands of dollars through ticket and beverage sales alone!** Just think how much MORE money is ready for the taking just by adding some of these powerful strategies...

- | | |
|---------------------|-------------------------|
| ▶ Menu/Show Program | ▶ 50/50 Draw |
| ▶ Fantasy Auction | ▶ VIP Pass |
| ▶ Door Prize Raffle | ▶ Corporate Sponsorship |

The **Night Magic** Project Kit gives you all the tools you need to take full advantage of these extra-revenue sources (and others) ...making this event capable of RAISING UP TO \$10,000 OR MORE FOR YOUR GROUP!!!

Never Held A Banquet Before?

No problem! We'll not only bring the entertainment, we'll send you our complete Project Guide Manual that comes to your rescue and shows you exactly how to run the event step-by-step... from finding a hall to providing the meal!

You'll discover all the secrets to a super-successful event, including...

Proven Strategies For Running A Super-Successful Night Magic Event

- How to get the banquet hall for **little or no up-front cost**
- What things you should *absolutely insist upon* from your hall
- How to get the meal catered or save money by running it yourself
- What to put on the menu
- Beverage sales before, during, and after the meal

Plus...

- How and where to advertise
- How to price and sell tickets
- Pitfalls and how to avoid them
- Amazing strategies for *SELLING OUT* your event

And remember, besides the ticket revenue you'll rake in for the dinner and show, (and, of course, the drink sales throughout the evening) you'll also receive *our field-tested "Piggyback Fundraisers"* proven to raise you thousands of extra dollars from this type of event!

What's more – the entire Night Magic program is GUARANTEED!

That's right – by following the simple steps outlined in our Project Guide Manual, you're assured of success, backed up by our Triple Guarantee:

GUARANTEE #1

By using our Project Kit materials and following the step-by-step fundraising plan you will at least recover the entire show fee or the value of the Project Kit (\$250) will be fully refunded to you.

GUARANTEE #2

The overwhelming majority of your audience will **thoroughly enjoy the performance or there will be no charge.**

GUARANTEE #3

If, within 7 days after receiving the Project Kit, you feel that it is not all you expected it to be and are not completely convinced that following our system will produce results, send it back. Your contract will be canceled and your deposit refunded... no questions, no hassles.

“Can We Really Raise UP TO \$10,000 With This Event?”

Frankly, I wouldn't be surprised if some groups easily raise DOUBLE that amount. Here's why...

Based on Selling Just 50 Couples, Here's How It's Possible For This Event To Pull In Well Over \$10,000 For Your Organization...

<u>Revenue From...</u>	<u>What You'll Raise...</u>
DINNER & SHOW TICKET SALES	
50 couples at \$40/ticket*.....	\$4,000 +
(your facility may seat 100 or more couples, DOUBLING your earnings!)	
Suggested price... set your ticket prices as high or low as you wish	
BEVERAGE SALES	
Average \$10 per person.....	\$1,000 +

If you stopped there, you'd already be making \$5,000 +
... a whopping **135% return** on your investment after covering all costs for the show, meal and beverages!!!

NOW, INCLUDE THE EXTRA MONEY YOU'LL EARN FROM TAKING ADVANTAGE OF THESE PIGGYBACK FUNDRAISERS...

SOUVENIR MENU/SHOW PROGRAM.....	\$2,500 +
*Piggyback Fundraiser #1 (page 97 Guide Manual)	
FANTASY AUCTION.....	\$2,500 +
*Piggyback Fundraiser #5 (page 103 Guide Manual)	
V.I.P. PASS.....	\$1,000 +
*Piggyback Fundraiser #11 (page 109 Guide Manual)	
CORPORATE SPONSORSHIP.....	\$2,500 +
*Piggyback Fundraiser #2 (page 98 Guide Manual)	
	\$13,500 +

*You get all the tools and information you need to easily add these and many other Piggyback Fundraisers with this event!

ADD IT ALL UP...

Night Magic could raise you as much as \$13,500 + !!!

- How much MORE could you stand to earn if you seated **100** couples?!?
- Added a **50/50 draw**?!? Or a **doorprize raffle** ?!?
- Used all of the other *Piggyback Fundraisers* included with this program?

“Everything Sounds Great So Far... How Much?”

Some of our other *Fundraising Magic*™ shows cost up to \$3,050, depending upon the number of performances. You'll be happy to know your investment in the **Night Magic** program will be far less than that...

Night Magic Is Currently Available At A Special Discounted Introductory Offer Of Only \$2,095

Actually, your initial investment is just \$100. *That's the only deposit required to secure your date and lock-in at the Introductory Discount. You pay nothing more until the day of the show!*

(By the way... by simply following our GUARANTEED Project Kit step-by-step success plan, you'll have **raised many times** that investment well before Night Magic even gets to town!!)

Considering that the **earnings potential of this event is easily as much as \$10,000 or more**, this bargain-priced event is going to be jumped on FAST by groups wanting to make a lot of money (quickly) with this fascinating new kind of dinner theatre experience.

Only 20 Night Magic Performance Dates Are Available For September/October 2009

Just 20 groups in your state will have an opportunity to host a **Night Magic** event in their community. Once these dates are filled, that's it until 2010.

You'll certainly want to grab your date quickly if you don't want to miss the boat on this opportunity. Plus, if you confirm your **Night Magic** event date before August 5th, you'll also receive these additional Savings and Bonuses...

- ✓ Free **Night Magic** PROJECT KIT (\$250 value)
- ✓ \$200 Early-Bird Discount making your investment only **\$1895**
- ✓ Free SOUVENIR PROGRAM upgrade
- ✓ Free *“Quick-Start” plan to start making you money right away!*

Three Easy Ways To Secure Your Date For Night Magic

Simply call, **214-300-5382**, email kanemagic@ymail.com, mail in the **Reply Back** form at the end of this letter. Either way, don't delay or your group will likely miss the chance of having this program raise thousands of dollars the fun way this fall.

To your success,

Kendal Kane

PS: The 20 dates will not last long, nor will this Special Discounted Introductory Offer. Secure your date as soon as possible... call **214-300-5382** right away to get the ball rolling!

PPS: I've eliminated any risk – and you are protected by – my TRIPLE GUARANTEE!!! Should you decide, once you've received and had a chance to examine the Project Kit that you're unable to work with my program, simply return the kit for a full refund of your deposit and cancellation of our agreement.

PPPS: You can also visit us to see videos and pictures of my performances at:

www.kanemagic.com

<http://www.myspace.com/kanemagicproductions>

PPPPS: Please take a look at what other delighted sponsors have to say about my performance and the fundraising plan. Their comments are enclosed.

“I can't think of another way we could have raised this amount (\$12,964.00) in shot! Your Project Kit was great... made it possible for even our small group to succeed with this very well organized and clear, detailed plan. You're a TEN!”

MELFORT RANGERS

“All comments have been extremely positive... your show rates TEN out of TEN! The Project Kit is FABULOUS – raised us \$11,412! By following your step-by-step guide, groups can't miss having a successful event!”

DALLAS INDOOR SOCCAR BOOSTER CLUB

“Excellent show, excellent Project Kit... we raised #3,500!”

OLDS HISTORICAL SOCIETY

“Everyone thoroughly enjoyed the show! Your Project Kit materials are superb – it was so nice to just dip into the box and find whatever I needed... raised us \$13,500!

This event was a lot of fun, and you were supremely professional

in every respect.”

R.E.A.D. LOUISIANA

YES!

Please reserve our spot on the NIGHT MAGIC 2009 schedule at the Special Introductory Discount Rate.

We would prefer one of the following dates:

#1 _____ #2 _____ #3 _____
September October September October September October

Any date in September October is fine.

Organization _____

Contact _____

Address _____

City _____ State _____ Zip Code _____

Phone _____
Home Cell Work

Best time to call _____

Email: _____

RETURN TO:

*Kane Magic Entertainment
2910 Montague Trail
Wylie, TX 75098
Ph (214)300-5382
Email: kanemagic@ymail.com
Visit us at www.kanemagic.com*